

Homework – Week 13

Due next week

Reading:

- BOOK: Typographic Systems by Kimberly Elam

Assignment:

Design Process:

- Research,
- Select your typeface
- Write your essay and print out to turn in
- Brainstorm, and
- Develop at least 3 thumbnail sketches on possible concept directions.
- Choose 1 of the directions to complete for your final poster
- Bring your thumbnail sketches & research findings to class.

Complete the final poster:

- COMPLETE the final poster as if it were due as a digital file for class crit so that you can make MINOR changes if necessary and be able to take it to your service bureau of choice that day.
- Bring in a hybrid cd (works on mac and pc) as if you were going to take it to your selected, service bureau.